2023 Annual Report
Awakening passion. Inspiring action.
cleansd.org
Letter from the Executive Director

Dear Donors, Supporters, Community Members, and Friends,

I hope this year’s Annual Report provides the same sense of pride and accomplishment that fills our hearts here at I Love A Clean San Diego (ILACSD). As we reflect on 2023, it is with immense gratitude that we share the impact your support has made possible.

Over the past year, we have witnessed remarkable growth in both community engagement and educational programming, all fueled by the generosity and dedication of individuals like you. In this year’s annual report, you will find highlights of our accomplishments, initiatives, and the stories of inspiring environmental stewards.

None of this is possible without your unwavering support. Your contributions, whether through donations, volunteer hours, or program participation, has been instrumental in driving ILACSD forward through its 69th year of improving the health and beauty of San Diego.

On behalf of everyone at ILACSD, I extend my deepest gratitude to you for your continued partnership and belief in our vision for a zero waste, litter-free, and environmentally engaged San Diego region.

Thank you for being an essential part of this year’s journey.

Steve Morris
Executive Director
Taking Action Together

Our Annual Events

Creek to Bay

The Creek to Bay cleanup fosters a sense of community pride and responsibility while diverting almost 99,000 pounds of debris in 2023. This Earth Month event unites residents to work towards a common goal making San Diego a cleaner, healthier place to live.

“Our beaches and waterways are some of San Diego’s greatest assets and deserve our care,” said San Diego Mayor Todd Gloria. “This family-friendly event has a positive impact on our region’s environment.”

Kids Ocean Day

At the 24th Kids Ocean Day, we celebrated nature’s resilience with 1,151 youth and teachers during a beach cleanup and unified aerial art message. One teacher commented on the impact of the program, saying their students now “understand that the trash that’s created in our community feeds into the ocean that we are cleaning up.”

Coastal Cleanup Day

We also kicked off the 39th Annual Coastal Cleanup Day from Imperial Beach, helping to combat pollution and litter along the coastline. The event mobilized 4,524 volunteers countywide to remove over 98,550 pounds of debris!

“I am so grateful for the positive impact that ILACSD and residents made today in Imperial Beach,” said City of Imperial Beach Mayor Paloma Aguirre. “Volunteers removed litter and microplastics from our beaches, protecting our ocean from further pollution.”
Youth Presentations 820
K-12 Youth Educated 33,382

Each year, our Youth Education Team lead presentations across our region to inform students about local environmental issues and encourage behavior change. For Ms. Rita’s 10th and 11th grade Design-Thinking class at Del Lago Academy in Escondido, ILACSD staff led a field trip for students to learn about our organization, recycling, and how to protect the environment through a cleanup. The connection deepened as we worked with this class on a semester long project where students presented real-world solutions to local environmental issues, and led a fundraiser to support ILACSD’s critical work educating and empowering environmental champions.

Inspiring the next generation of Environmental Stewards

Del Lago Academy Semester Project

Youth Education

In 2023, our Youth Education Team developed new educational materials in Spanish and new hands-on activities. This helped educate a broader community on environmental issues affecting their neighborhoods and inspire them to take action. Following a presentation, one teacher noted “students have been [noticing trash] and cleaned up not only on campus but in the neighborhood.”
In 2023, our Community Education Team expanded our outreach to provide residents with more information on organic waste recycling. Our team continued to develop interactive activities to teach about low-waste lifestyles, pollution prevention, and sustainable solutions. We also added vermicomposting workshops, where attendees built worm bins to compost at home, limit food waste in landfills, and reduce greenhouse emissions.

The 8th annual Zero Waste Fair was a family-friendly event bringing hundreds of residents, businesses and organizations together. This year’s event offered a variety of environmental activities for all ages: a swap and shop, reuse crafts, live music, vegan food truck, local vendors focused on sustainability, and a panel discussion with environmental leaders.

We are thrilled to announce that the Zero Waste Fair will be known as the Sustainable Solutions Fair in 2024. This name will better reflect how every community member can find actionable steps at any point along their sustainability journey.

Growing Impact

<table>
<thead>
<tr>
<th>Education Programs Delivered</th>
<th>People Educated</th>
</tr>
</thead>
<tbody>
<tr>
<td>159</td>
<td>12,913</td>
</tr>
<tr>
<td>252</td>
<td>19,134</td>
</tr>
</tbody>
</table>

Celebrating Sustainability!

Community Education

In 2023, our Community Education Team expanded our outreach to provide residents with more information on organic waste recycling. Our team continued to develop interactive activities to teach about low-waste lifestyles, pollution prevention, and sustainable solutions. We also added vermicomposting workshops, where attendees built worm bins to compost at home, limit food waste in landfills, and reduce greenhouse emissions.
Youth across San Diego are making a powerful impact on the environment, as seen by the inspiring efforts of volunteer Josh Brookens and his family. Josh has volunteered over 200 hours with ILACSD and removed more than half a ton of litter and debris from our environment. We celebrate Josh and all the youth volunteers as the next generation of environmentalists, who are creating a cleaner, healthier San Diego for us all.

“Josh cares deeply about the environment and the future of our planet,” said Scott Brookens, Josh’s father.

Our Community Engagement Team informs, inspires, and empowers local residents to engage in conserving our environment. In the last decade, our volunteer cleanups have mobilized over 307,000 volunteers to remove over 3.7 million pounds of debris.
“I Love A Clean San Diego provided incredible support and resources throughout our district to help us successfully implement organics recycling on our campuses. The staff provided excellent training for our custodial staff, our cafeteria staff, site administrators, teachers, and especially the students. Their hands-on approach helped us adopt new procedures and develop our own best practices to ensure long-term success.”

– Amy Haessly, Director of Child Nutrition at Fallbrook Elementary USD

Waste Recovery

Our Waste Recovery Team empowers residents, schools, and businesses to take proactive steps towards reducing their environmental impact and contributing to a cleaner, healthier community. In 2023, ILACSD hosted 19 textile swap events and repair workshops, engaging 850 residents in the circular economy. These events diverted over 2,400 pounds of textile waste from ending up in our landfills.
Financials

Revenue
- Corporate: $478,814
- Government: $1,523,116
- Individual: $66,006
- Foundation: $61,815
- Other Revenue: $25,578

Total Revenue: $2,155,328

* Other revenue includes interest income, misc income, and investment income.

Expenses
- Program Services: $1,799,863
- Management & General: $168,044
- Fundraising: $175,613

Total Revenue: $2,143,520
Our Partners

$25,000+
SDG&E
Cox Communications
Keep America Beautiful
Apple Inc
Northrup Grumman
Audacy Inc (In Kind)

$15,000+
Hervey Family Fund
Pizza Port
Grifols USA
Wells Fargo Foundation
PNC Bank
Ellen Browning Scripps Foundation

$10,000+
Allison & Robert Price Family Foundation
Elwyn Heller Foundation
San Diego Kiwanis Club Foundation
Nordson Corporation
Bank of America

$5,000+
Bumble Bee
Illumina
Elevation Church
Sempra Infrastructure Partners, LP
Watkins Wellness
Erasca Foundation
Wheelhouse Credit Union
Sony Electronics
Sycuan Casino & Resort
Anonymous Donor Advised
Fund of Jewish Community Foundation
Sony Interactive Entertainment
Carton Council of North America
Stokes Wagner, ALC (In Kind)
Catamaran Hotel & Resort (In Kind)

$2,500+
Duck Foot Brewing
CFI
CGF Olson Family Fund
Christopher Carter
ecoATM
Republic Services
Tiana Austel
Mitch’s Seafood
Bill Haines
Jeremy & Jamie Clear

$1,000+
Jennifer Anderson
Cristina Vasquez
Judy Harrington
Stephen Groner
San Diego Whale Watch
Ocean Conservancy
City Tacos
Walmart Foundation
Cassidy Cummins
Outside the Lens
Cecelia Conover
The Clay Company
Laura Atkinson
Stuart Hirsch Legal Services
EDCO (In Kind)

Government

California Coastal Commission
City of Carlsbad
City of Chula Vista
City of El Cajon
City of Encinitas
City of Imperial Beach
City of San Diego - Think Blue
City of San Diego - Environmental Services Department
City of San Diego CPPS
City of La Mesa
City of Lemon Grove
City of Oceanside
City of Poway
City of San Marcos
City of Vista

County of San Diego
San Diego District Attorney
Community Grant Program
San Diego County Airport Authority
San Diego Unified Port District
22nd Agricultural District
**Board of Directors**

**Board President**
Kenneth Moore  
Intesa Communications Group

**Secretary**
Laura Atkinson  
San Diego Gas & Electric

**Treasurer**
Bryce Hunter  
Enlyte

Tiana Austel  
eBay

Bill Haines  
Retired Real Estate Broker

Jessica Joelson  
ESG Leader

Denise Z. Price  
The Clay Company

Julie Delgado  
Republic Services

Stephen Herring  
Republic Services

Joe Mazzella  
Nutanix, Inc.

Priscilla Dioquino  
Waste Recovery Coordinator

**Operations**

Steve Morris  
Executive Director

Emily Nelson  
Senior Director of Operations

Ann Hirsch  
Senior Director of Finance

Meghan Rumel  
Office & Bookkeeping Coordinator

Taylor Mohhardt  
Marketing & Communications Specialist

**Education**

Ryan Mayeda  
Director of Education

Eric Dillemuth  
Community Education Manager

Ali Nicoloff  
Youth Education Manager

Linnea Bird  
Youth Education Coordinator

Maren Kavanagh  
Community Education Coordinator

**Community Engagement**

Ann Marie Sack  
Director of Community Engagement

Kristin Banks  
Regional Programs Manager

Amy Unruh  
Waste Recovery Manager

Chanelle Carney  
Sustainable Systems Coordinator

Priscilla Dioquino  
Waste Recovery Coordinator

Katie Felberg  
Volunteer Programs Coordinator

Julia Glorioso  
Sustainable Systems Coordinator

Rowan Jackman  
Volunteer Programs Coordinator

Marina Pangilinan  
Zero Waste Outreach Coordinator

Caroline Stillitano  
Volunteer Programs Coordinator

**Outreach Assistants:**
Claire Wolcott
Isabella Milles
Nathan Torres

**Environmental Educators:**
Brandon Barker
Brooke Grazda
Flora Fuentes- Solano
Noelle Perinet

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