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San Diegans Prepare to Take Action for the Environment as Earth Day Approaches Thousands of Volunteers to Join I Love A Clean San Diego at 113 Cleanup Locations for 16th Annual Creek to Bay Cleanup

SAN DIEGO COUNTY – On Saturday, April 21st from 9 AM – 12 PM, over 6,000 volunteers will participate at I Love A Clean San Diego’s (ILACSD) 16th Annual Creek to Bay Cleanup. Volunteers are encouraged to sign up for a site in their neighborhood as a way to give back to the local environment for Earth Day. There are 113 cleanup sites around San Diego County where volunteers may participate. Those interested in getting involved and making a difference for Earth Day event can select a site and register at Creektobay.org.

With a tagline of “*Your Neighborhood, Our Environment,*” Creek to Bay highlights the importance of acting locally to contribute regionally. Volunteers can get involved at a site in or nearby their neighborhood and make a difference for the overall health and beauty of the entire county. In 2017, more than 6,500 volunteers demonstrated their dedication to San Diego’s environment, removing over 190,000 pounds of litter and debris during the three-hour event. While trash removal is a large focus of the event, volunteers will also enhance their communities through beautification projects such as green waste removal, painting park structures, mulching, and much more. These beautification projects restore local outdoor areas and evoke a strong sense of community pride.

ILACSD urges all volunteers to take sustainability into their own hands by practicing zero waste habits at Creek to Bay. When registering, volunteers can pledge to bring reusable water bottles, work gloves, and buckets, keeping thousands of single-use bags and disposable gloves out of San Diego’s crowded landfills. As an incentive to opt for reusable alternatives, ILACSD will be holding two contests as a part of the Creek to Bay Cleanup that both focus on zero waste cleanup habits – the *Bling Your Bucket Contest* and the *Sony Photo Contest*.

The *Bling Your Bucket Contest* encourages creativity while promoting conservation. Kids and adults can submit a photo of their decorated reusable trash collection bucket for the chance to be featured on Creektobay.org. Fun prizes will be awarded to the best-decorated buckets entered into the contest.

Sony has returned to sponsor this year’s Creek to Bay *Sony Photo Contest* with this year’s theme of *Rocking Reusables*. Volunteers can submit a photo of their Creek to Bay Cleanup experience that highlights their zero waste cleanup habits for the opportunity to win a Sony Cyber Shot Camera. Photos for the *Bling Your Bucket* and *Sony Photo Contest* may be submitted to iloveacleansd@gmail.com. Interested volunteers can find more details about the contests at Creektobay.org.

About I Love A Clean San Diego (ILACSD) *As San Diego’s most influential advocate for sustainability, I Love A Clean San Diego (ILACSD) is an environmental catalyst, awakening passion and inspiring action, empowering everyone to improve the health and beauty of our local environment. For over sixty years, we’ve brought the best in all of us together for a lasting, positive impact on our region. We are passion in action. For more information, to volunteer or donate, visit www.cleansd.org or call (619) 291-0103. Connect with us on [Facebook](#), [Twitter](#) and [Instagram](#).*

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